Involvement with Local Communities

Toyoda Gosei Group companies put down local roots and undertake a wide range of activities to contribute to the communities we call home.

Contributing to the creation of better communities

As an automotive parts manufacturer, Toyoda Gosei contributes to society through traffic safety education and community-focused volunteer activities in the areas of support for the vulnerable, environmental protection, youth development, and community crime prevention. To raise employee awareness and motivation, we have adopted an internal awards system and conduct new employee education and other efforts to grow our circle of volunteer activities with active community involvement by individual TG members.

Each year, TG Group companies worldwide conduct activities to contribute to their respective communities, striving to create close relationships through volunteer and other community-oriented activities.

We also donate LED security lights manufactured by our company to support the recovery in East Japan with well-lit towns.

TOYODA GOSEI VOLUNTEER

Volunteer logo

Social Welfare

Charity meals

Company cafeterias have introduced “charity meals” that raise 10 yen per meal for charity. Using the collected funds, wheelchairs and rehabilitation aids are purchased and donated to local welfare facilities and schools.

Wheelchair doctors

This volunteer group of employees visits welfare and other facilities in the community every month to repair and adjust more than 500 wheelchairs a year. This program has continued since 1996.

Sales of goods produced by vocational training facilities

To support the independence of people who use vocational facilities for the disabled, we provide places to sell hand-made bread and cookies in our business places. Revenue earned is used to help finance the operation of vocational facilities.

Contributions to the elderly and needy

Tianjin Star Light Rubber and Plastic Co., Ltd. in China donated 5,000 CNY worth of towels, soap and other daily living items to the elderly and needy.

Mangrove planting

Toyoda Gosei Asia Co., Ltd. in Thailand planted mangroves as a measure to counter global warming.

Social contribution training for new employees

Through interactions with people with disabilities, new employees gain a proper understanding of “disabilities” and learn support and consideration. Our aim is to improve their social skills and cooperativeness and expand their perspectives.

Environmental Preservation

Advanced “green factory”

The Heiwacho Plant is an advanced eco plant that invites children from neighborhood elementary schools to participate in hands-on LED and other classes with the aim of raising their environmental awareness.

Community cleanups

In addition to routine cleaning at each facility, we conduct community cleanups twice a year with participation of more than 2,500 people including employees, their families, and local students.

Youth Development

Ichinomiya Boys and Girls Invention Club

This club provides a place for children to enjoy making things and to grow creatively, and we have comprehensively supported its plans and operation since it was established.

Community Safety

Sports support activities

Athletes from our volleyball, handball and basketball teams provide instruction to local elementary and junior high school children for their healthy growth and development.

Neighborhood safety patrols

Employees volunteer to patrol crime prevention areas near our business establishments, looking out for the safety and security of children and the community.

Traffic safety patrols

We conduct educational traffic safety activities aimed at reducing traffic accidents and protecting the elderly. On the 10th, 20th and 30th days of each month, employee volunteers stand along roads at TG facilities to call for traffic safety in the community.

Traffic safety education

About 50 employees visit 14 nurseries and kindergartens around our facilities to teach children the importance of traffic safety using picture-card shows and videos.

East Japan Reconstruction Support

Donations of LED streetlights

We have donated Toyoda Gosei LED security lighting and lamps to earthquake-affected areas since 2012 for use in creating well-lit and safe streets.

Sales of Tohoku products

To support reconstruction even without going to the affected areas, we hold Tohoku product exhibitions of confectionaries and foods popular in the Tohoku region at 13 company cafeterias in Japan.