

Contributing to Local Communities

Contributing to the Development of Sustainable Communities

The Toyoda Gosei Group wants to earn the trust of society through all its business activities, including not only the development and manufacture of products that satisfy customers worldwide, but also environmental preservation and social contribution. To be a good corporate citizen, as stated in our man-

agement philosophy, we are active globally in the four areas of social welfare, environmental protection, youth development, and community crime prevention. Together with these activities, we have continued to support disaster recovery following the Great East Japan Earthquake in 2011.



Contributions to Food Banks



Afforestation Project



Boys and Girls Invention Club



Traffic Safety Patrols

Fostering a Sense of Unity Between Employees and the Community Through Sports

Through the promotion of sports, the Toyoda Gosei Group aims to foster a sense of unity between employees and the community, and to contribute to bright, prosperous, and vibrant societies.

In FY2021, the Wolfdogs Nagoya volleyball team, a regular contender for the No. 1 spot in Japan's top league, won the Emperor's Cup. The Toyoda Gosei Blue Falcon handball team won the league championship and the Japan Championship. The Toyoda Gosei Scorpions basketball team is active in the B3.LEAGUE.

In addition to the official team games, Entrio, which opened in FY2020, embodies our philosophy by hosting local events that serve to create a lively atmosphere through interaction with the community.



Wolfdogs Nagoya
Volleyball team



Blue Falcon
Handball team



Scorpions
Basketball team



Toyoda Gosei Memorial Gymnasium (ENTRIO)



I want to contribute to solving social issues through corporate sports

Shigeru Tanaka
Manager
Toyoda Gosei Blue Falcon



The Japan League Championship

Today the idea that all business activities should contribute to solving social issues is becoming more prominent in the world. However, I felt that when I joined Toyoda Gosei there was already a culture within the company which held the idea that “a company is a public institution in society and that it should naturally therefore contribute to the local community.” I believe that there are many aspects of corporate sports that can contribute to society as well as to the company.

For example, teaching handball to local children in English, or having Toyoda Gosei play a match against a world-class team for them to watch. We hope to come up with many ideas that would be beneficial to the community and the company, and create a model plan to put them into practice. The Blue Falcon is committed to being a strong bridge between the company and the local community and to the team's mission of building a strong team that is trusted by the company and the local community.