

Global Reach



A Worldwide Production Network, A Partner in Optimizing Vehicle Production Globally

Forty-four plants in 16 nations and regions

Toyoda Gosei has globalized its manufacturing steadily since building its first plant outside Japan in 1986. The Toyoda Gosei Group now manufactures products at 44 sites in 16 nations and regions. Management oversees those operations in four regional jurisdictions—Japan; North America; Asia and Oceania; and Europe—and deploys technical assistance and regional management companies to provide a full measure of operational support. Close liaison between the company’s Japanese operations and their overseas counterparts, supported by an advanced information network, maximizes overall efficiency. Toyoda Gosei continues to upgrade its global management function in accordance with its commitment to localizing operations in each principal market.

Global production centers

As a member of the Toyota Group, Toyoda Gosei undertakes continuing innovations in the framework of the Toyota Production System to create high-quality, high-performance, and cost-competitive products. Thorough training is essential to maintaining that innovative manufacturing at operations worldwide. Toyoda Gosei has therefore begun establishing global production centers in its four automotive business units. Those centers will provide practical training and education to technicians and managers from Toyoda Gosei Group companies around the world.

For globally consistent product quality

Earning and retaining the confidence of customers in the automobile industry depends on delivering products of consistently high quality in every region. Toyota and other automakers are moving aggressively to optimize their global purchasing of parts and materials, and Toyoda Gosei is positioning itself to support that optimization. The company works systematically to transfer pertinent technology and know-how promptly to its manufacturing operations worldwide. And it accompanies that commitment to quality assurance with an equally vigorous commitment to lowering costs by localizing the purchasing of parts and equipment at each plant.

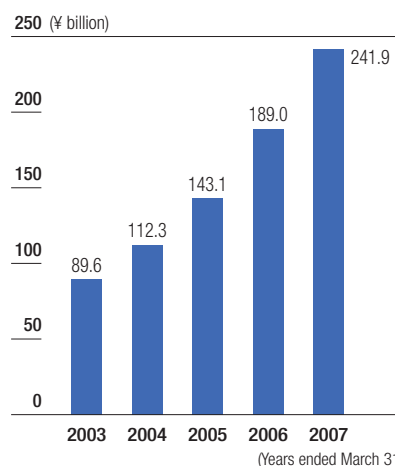
Locally based operations

Establishing a lasting presence in markets around the world requires a commitment to harmonizing operations with local values and circumstances in each market. Toyoda Gosei honors the social and cultural environment in each market where it operates. The company underlines its commitment to the community in each market by lending diverse support to education. It supported the establishment of a branch campus of a technical university in the Czech Republic, for example, and extends financial and other support annually to elementary schools in eastern Thailand.



Training at a global production center.

Sales Outside Japan



Sales by Region

