

Toyota Gosei's Value Creation Process

A society of well-being, safety and comfort

Dealing with risks and opportunities that affect Toyota Gosei

Communicating with many stakeholders



Provision of value

Environmental and social issues

Deepening social issues

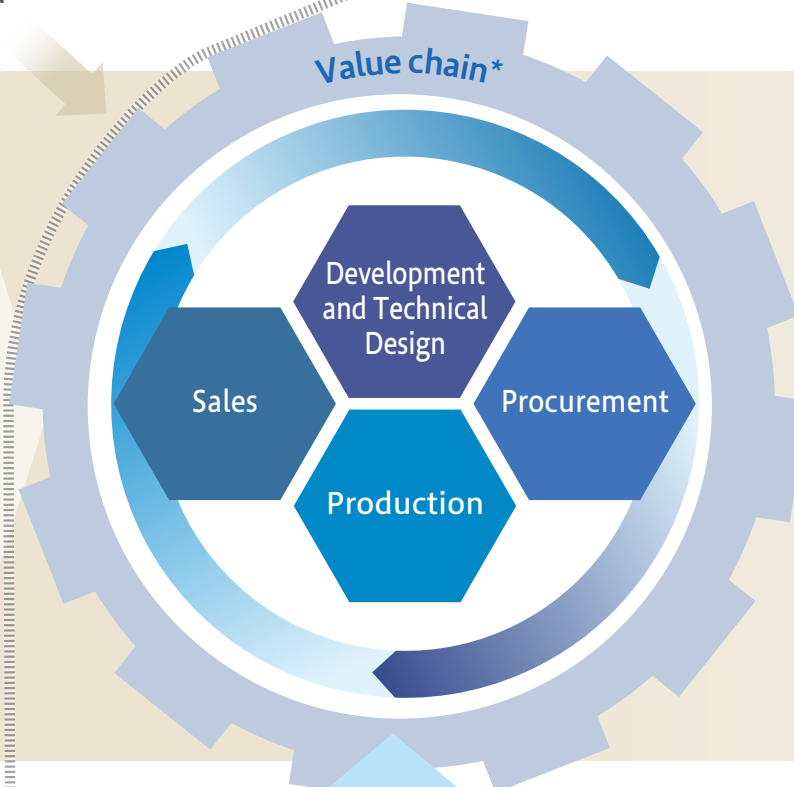
- Global warming
- Depletion of resources
- Water risks from droughts and floods
- Increasing number of endangered species
- Aging populations

Acceleration of technical innovation

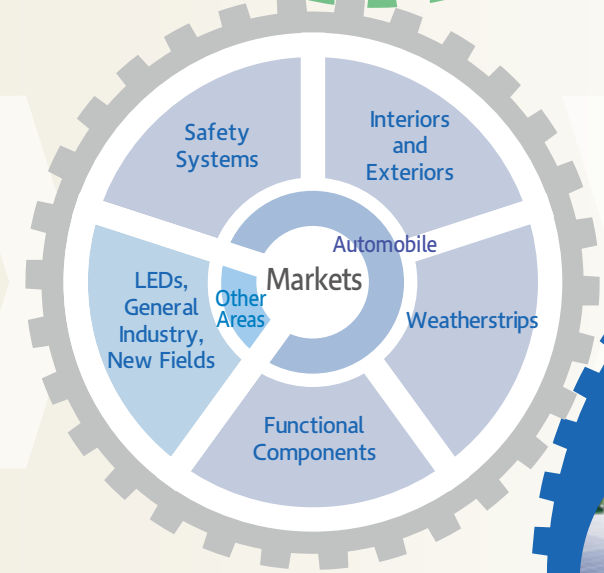
- IoT / AI
- Electrification

Changing values

- Diversification of values
- Changing consumer behaviors
- Ownership → shares



Business activities that give rise to value in society

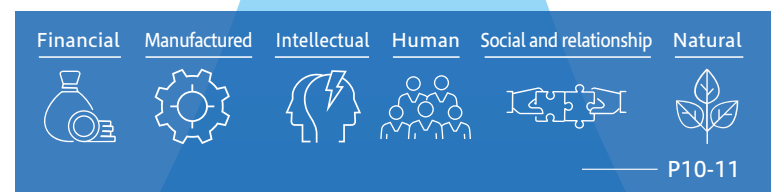


Return of value

Strengths of Toyota Gosei



Sources of value creation



P10-11

Sincerity Activity Unity

*** Toyota Gosei's value chain**



- Commercialization in new fields utilizing core technologies
- Development of new technologies and products coping with CASE
- Strategies of modularization and system products
- Globally standardized know-how and processes
- Further promotion of TPS
- "Jidoka" and manpower saving utilizing IT
- Reduction of environmental burden by production engineering reform
- Anticipating customer needs and introducing high value-added products
- Shift of resources to key fields through selection and concentration
- Pursuit of economies of scale and thoroughgoing efficiency and cost reduction activities