

Contributing to local communities

The Toyota Gosei Group wants to earn the trust of society through all its business activities, including the development and manufacture of products that satisfy customers worldwide, environmental preservation, and social contribution. Toyota Gosei Group companies

and their employees around the world are making efforts to contribute to their communities in the four areas of social welfare, environmental preservation, youth development, and community safety, and grow together with strong local roots.

Social welfare



Sales of goods produced by people with disabilities



Wheelchair repair in welfare institutions



Donations with money collected through charity meals

Environmental preservation



A total of more than 300,000 trees planted domestically and internationally

Youth development



Support for Boys and Girls Invention Club



Environmental education for elementary school students

Community safety



Anti-crime patrols



Road safety campaign

World social contribution activities



Toyoda Gosei (Japan)
Food drives



TGR (China)
Public area cleanup activities



TGMO (North America)
Donations to local senior care homes

During Volunteer Month every autumn, people at Group company locations worldwide participate in a “Worldwide Day of Action in Autumn.”

Volunteer activities ranging from community cleanup to donations of goods to underprivileged children are conducted as suits the situation of each region.

Sports promotion



Wolfdogs Nagoya
volleyball team



Blue Falcon
handball team



Scorpions
basketball team

The Wolfdogs Nagoya are regularly in championship contention in Japan’s top volleyball league, and the Blue Falcon won two titles in 2020, their first league championship and the national tournament championship. The Scorpions play in Japan’s B3.League. We aim to foster a sense of unity in employees and the community for a vibrant, rich and active society.



Support activities during the COVID-19 pandemic

Supporting facilities for people with disabilities and donating goods to hospitals

From March through April of 2021, baked goods made at nine facilities for people with disabilities in Aichi and Shizuoka Prefectures, where Toyoda Gosei has many of its business operations, were sold to employees in our company cafeterias. With the money from sales and an equal amount provided by the company, articles were purchased and donated to medical facilities in the cities of Inazawa and Kiyosu in Aichi Prefecture.

Toyoda Gosei has long provided a monthly opportunity for people with disabilities themselves to sell bread and other baked goods produced at their facilities in our company cafeterias. This was done as one part of our efforts to support the independence of people with disabilities. However, to support facilities where sales had fallen due to the prolongation of COVID-19, employees acted on their behalf to sell their baked goods in 11 business locations in March

and April. Baked goods from the facilities were also purchased with donations from the company. Then, as an expression of gratitude to local hospitals and public health centers that have worked so hard to combat infections, the company presented them with our UV-C space disinfectors* and baked goods from the facilities.

* Devices that capture bacteria and viruses in a filter and irradiate them with deep ultraviolet rays to disinfect air.

They are fitted with Toyoda Gosei's UV-C (deep UV) LEDs.



Sales by employees



Donation to local healthcare professionals

Donation of food and disaster preparation foods to food banks

Food brought in by employees was donated to the NPO Second Harvest Japan in June 2021. Upon learning that the food bank was facing huge shortages of relief supplies from the long-term effects of COVID-19, employees from 16 locations including Toyoda Gosei Group companies quickly sent a call out for food and 2,759 items, including unopened prepackaged food items and rice, were donated. Toyoda Gosei has made donations to food banks every year since 2017, and in September donated 1,837 disaster preparation food items, such as regularly updated emergency food sets, to the same organization.



Donation to foodbank

Blood donations by employees to help eliminate the shortage of blood for transfusion

Employees from 11 business locations including Toyoda Gosei Group companies in Japan conducted blood drives in September 2020 and March 2021. These blood drives were done in response to a request from blood centers, which were facing a national shortage of blood for transfusions as a result of the large decrease in the number of people giving blood due to the effects of COVID-19. To help make it easier to give blood during the pandemic, the environment inside the blood donation vans was arranged with droplet prevention sheets, temperature checks, mask wearing and other steps. Toyoda Gosei has conducted blood drives for about 50 years, since 1971, and so far more than 30,000 employees have donated blood.



Employees cooperate in blood drive

Participation in infection prevention trial at Centrair

Toyoda Gosei participated in a demonstration experiment at Chubu Centrair International Airport to develop the airport environment for safe and secure use by employing effective antibacterial and antiviral products. This trial was held for three weeks starting on August 6, 2021 in collaboration with Central Japan International Airport Co., Ltd., Toyota Tsusho Corporation, Toyota Central R&D Labs, Inc. and others. Toyoda Gosei set up UV-C high-speed

surface disinfectors and WOSH portable washstands in the Access Plaza, Premium Lounge and elsewhere to survey the needs of airport users. The UV-C high-speed surface disinfectors use UV-C (deep UV) LEDs that are highly effective in disinfection and can disinfect smart phones, passports and other small items in a short time. WOSH portable washstands can be used in areas where plumbing is not available by purifying and circulating the water inside for repeated use.